



A new class of compact ultrasound

Philips CX50 CompactXtreme ultrasound system

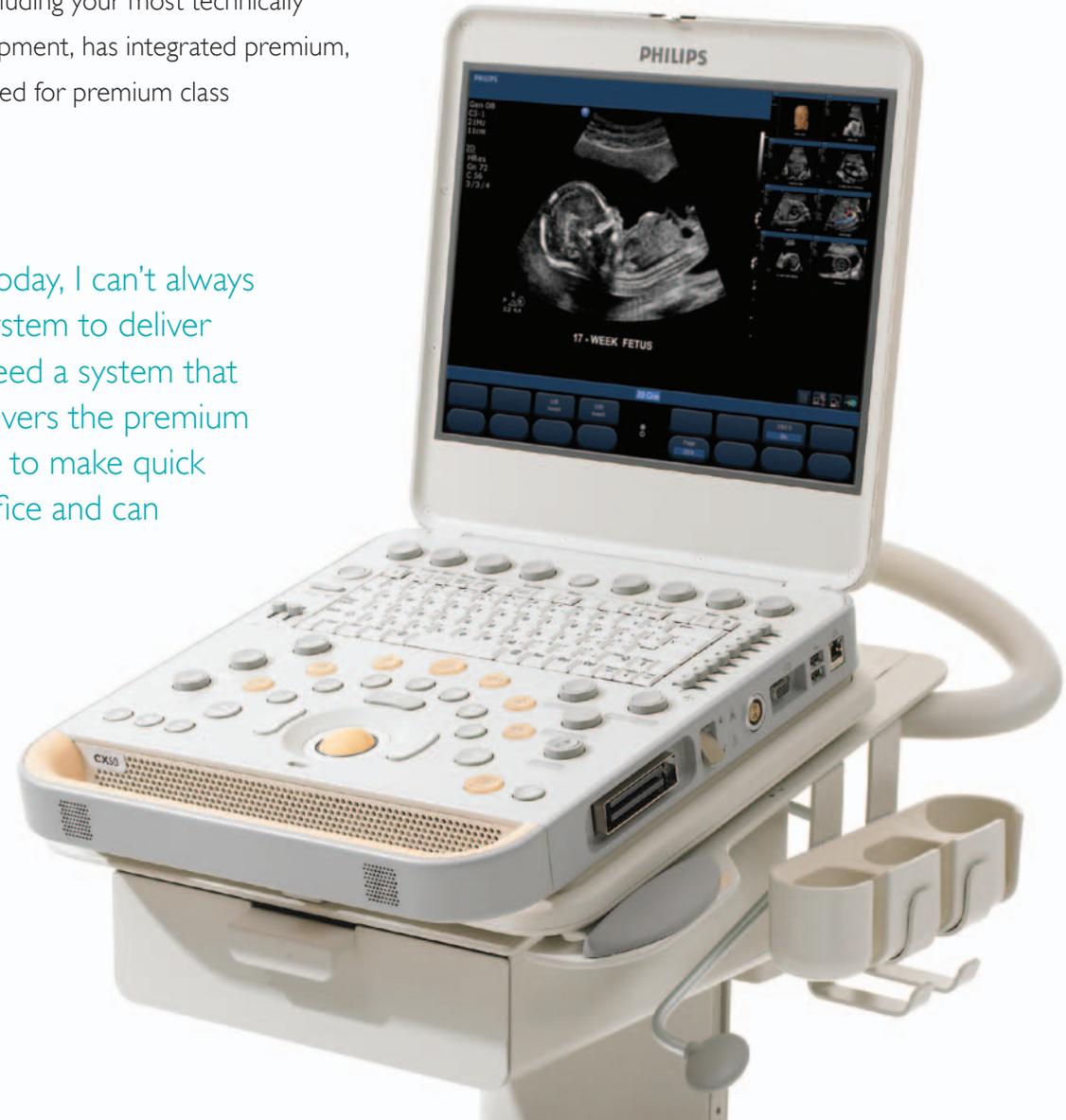
PHILIPS

Introducing the Philips CX50 CompactXtreme system

Now you can be confident in the data from your portable exams, including your most technically challenging studies. Philips, a leader in cutting-edge ultrasound development, has integrated premium, innovative technologies into the new CX50 system to address the need for premium class performance in a compact ultrasound system.



“While doing ultrasound exams today, I can’t always count on my current compact system to deliver the performance that I need. I need a system that is small and compact but still delivers the premium image quality that will enable me to make quick and confident diagnosis at my office and can travel easily to remote sites.”

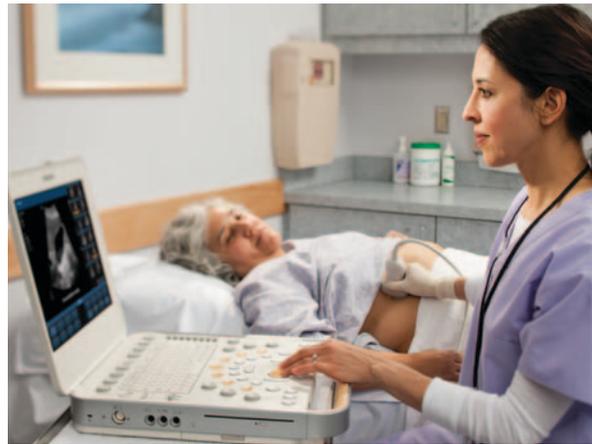


Premium performance anywhere



Bedside

The compact size of the CX50 allows you to have premium performance wherever your patients are.



Satellite locations

The CX50 travels easily, allowing you to capture premium data during patient exams at branch offices.



Specialty environments

The CX50 combines premium imaging, compact size, and extreme maneuverability to support specific studies and procedures, even in limited spaces.

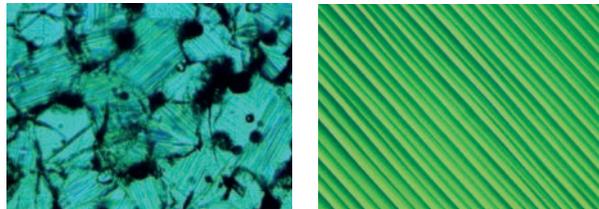
Premium class performance in a compact ultrasound system

Extreme performance is built into the CX50 system with clinically proven premium technologies. Images are displayed with exceptional clarity, giving you the data you need for confident diagnoses.

PureWave goes portable

PureWave technology, previously available only on the Philips iU22 system, has been integrated into the new CX50 CompactXtreme system. Clinicians can rely on improved far field resolution and the ability to image a wide variety of patients with one transducer.

PureWave technology is the biggest breakthrough in piezoelectric transducer technology in 40 years, providing a radical leap forward in compact image quality. Since 2004, over a million exams have been performed using PureWave technology, and now it's adding premium quality to portable studies.



Conventional

PureWave

As you can see (800X magnification), PureWave crystals have virtually perfect uniformity for greater bandwidth and twice the efficiency of conventional ceramic materials. The result is excellent imaging and Doppler performance on your patients, especially the technically difficult.

Digital broadband beamforming on a compact

The CX50 combines the broadband capabilities of a digital beamformer with the broadband signals produced by PureWave transducers. For the first time in a compact system, complete tissue signatures are captured, preserved, and displayed. The level of image quality is exceptional, allowing you to fully appreciate subtle anatomical details.

SonoCT and XRES technologies bring a new level of clarity to compact ultrasound

Philips SonoCT is a clinically-proven premium technology that acquires up to 9 lines of sight and combines the individual images into one clear well-defined image in real time. SonoCT displays striking levels of tissue differentiation that are virtually free of artifact.

Advanced XRES adaptive image processing reduces speckle, haze and clutter, resulting in images virtually free from noise with extraordinary clarity and edge definition. When SonoCT and XRES work in tandem, even the subtlest of diagnostic features are enhanced.

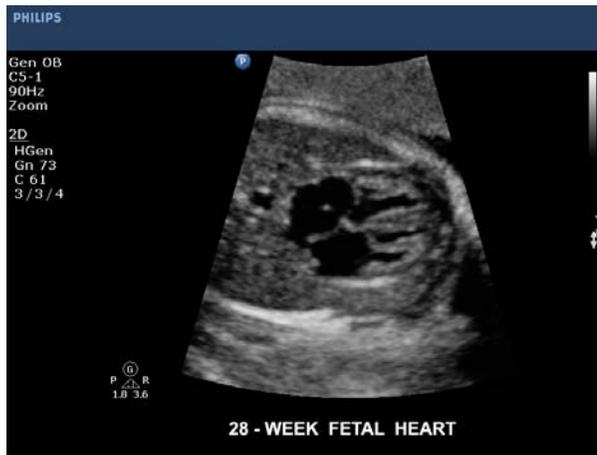
New transducer family supports the full range of women's healthcare applications.

PureWave is now available for obstetrical and gynecological studies with the C5-1 and C9-3v transducers. As well, the L12-3 linear array transducer provides excellent breast imaging. All transducers support freehand 3D imaging and iSlice views.



CX50 transducers provide premium performance for a wide range of exams—obstetrical, gynecological, abdominal, and breast.

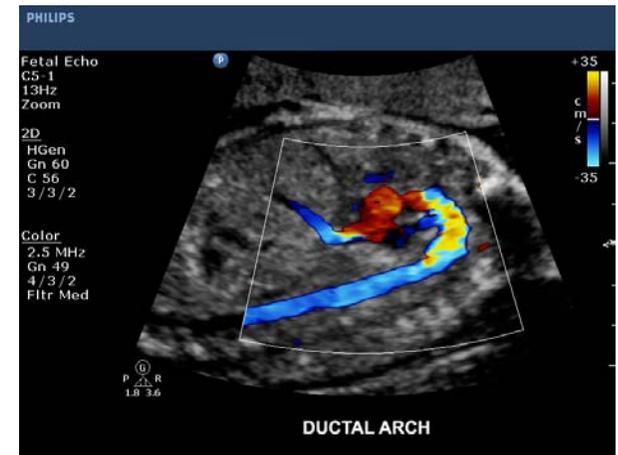
Seeing is believing



The C5-1 transducer with PureWave technology provides exquisite details of this 28-week fetal heart.



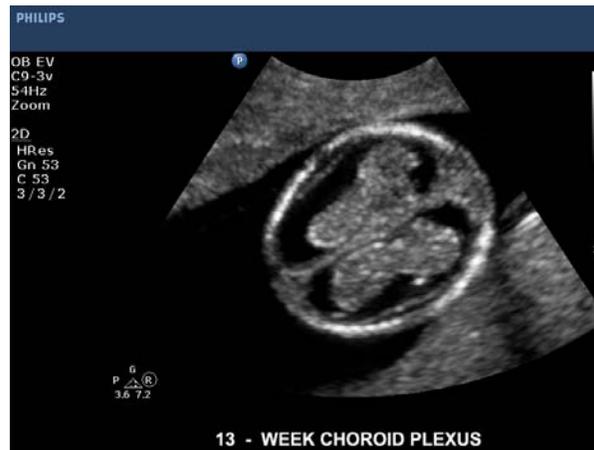
Note the anatomical details of this 17-week fetus. The clarity is available for the first time in a compact, portable system with the CX50.



Color Doppler and 2D imaging performance is enhanced with PureWave technology on the C5-1 transducer, allowing extraordinary appreciation of cardiac flow and function of the ductal arch.



The C5-1 transducer uses PureWave technology to capture details of small structures, such as the fetal anatomy shown in this image of a tiny heart and abdominal organs.



The CX50 supports vaginal imaging with the C9-3v curved array transducer. Its PureWave technology provides excellent clarity of the fetal brain as shown in this 13-week gestation.



PureWave on the C9-3v transducer provides exceptional views of uterine anatomy with clear definition of the endometrium and midline.

Premium compact ultrasound everywhere you need it

The CX50 system adapts to your workflow, whether you're in the clinic, small office, labor and delivery, or satellite location. With easy-to-use tools designed for your needs, you're ready to scan wherever your patients are located.

Breakthrough workflow solutions

Portable exams become easy with simple one-button controls

The CX50 is designed to make portable exams easy and efficient. With a single button, iSCAN technology automatically samples data for quick optimization for 2D and Doppler performance. To increase efficiency and diagnostic confidence, the CX50 incorporates the latest 3D freehand acquisition to enable advanced volume workflow studies.



One-button controls are logically placed on the CX50 control panel for quick selection and optimization during every exam.

Reduce exam time by up to 50% with SmartExam

SmartExam protocols are easy-to-use customizable guides that help you perform complete studies on every patient. The on-screen menu guides you through the required views for a specific exam type, automatically enters annotation, and builds your report. Save time, reduce repeated moves, and increase efficiency and consistency of exams.

Compact ultrasound designed for your environment

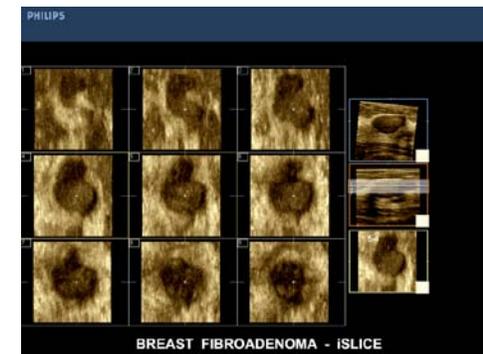
The CX50 system features a high resolution monitor for optimal viewing in the most difficult portable environments, and fast system start-up allows you to quickly begin your studies. Wireless and wired DICOM allow flexibility when connecting to your PACS. You can also export your data by DVD and USB media with integrated DICOM viewer.

Fine-tune exams with active native data

The CX50 system stores active native acoustic data giving you the ability to adjust virtually all scanning parameters on single images, clips or stored 2D and Doppler data. Images can be readjusted during or after the exam, enhancing diagnostic details, allowing for shorter exam times, and reducing the need for repeat studies.

Expand diagnostic information with QLAB quantification software

The CX50 offers quantitative assessment of cardiac anatomy and function using clinically proven QLAB software. Tissue Motion Quantification (TMQ) with speckle tracking technology, Strain Quantification (SQ), Intima media thickness evaluation (IMT), and Region of Interest (ROI) plug-ins are supported.



QLAB's iSlice display allows you to adjust the interval spacing so you can view an entire structure in 4, 9, 16 or 25 slices, or focus on a small area of interest, such as this breast mass.

Extreme portability

The CX50 offers a wide range of portability options. Take it where you need it—throughout the hospital and to remote sites. With its cart, travel case and hand-carry portability options, you have the freedom to scan everywhere.



On cart

The CX50 cart allows for easy mobility and effortless maneuverability throughout the hospital. The system and cart are combined ergonomically into one unit that is slim, lightweight and height adjustable. It can be swiveled and locked so you are set up quickly everywhere you need premium performance. It's the solution for your patient exams in confined areas, such as procedure-specific rooms.



Hand carry

For situations that call for the ultimate in portability, the CX50 is a fully functional laptop-sized ultrasound system with an integrated handle for easy carrying. Now you can navigate with a new level of utility, and take premium performance wherever you practice.



Remote travel

The CX50 system is the ideal solution for multiple-site support. With its convenient travel case, you can easily take the CX50 to distant clinical locations. Now clinical staff can support satellite offices, screening events, and mobile services with premium imaging.

Our portfolio of services is as innovative, flexible and comprehensive as your Philips system. From consulting in preparation, installation and networking, to providing clinical and biomedical engineering training, education and e-learning, to sourcing financial options, we have the expertise to assist you in finding the best solution for your specific needs.

World class customer service

Philips Customer Service agreements deliver the flexibility and choice you need to provide patient care based on the latest advances in system technology, successfully manage your financial performance, promote uptime, lower the cost of ownership, and increase your productivity. Philips delivers the full spectrum of services quickly through dedicated, highly trained clinical and technical specialists focused on providing unparalleled customer service. Year after year, customers rank Philips Ultrasound #1 in overall service performance—check the web for details:

www.healthcare.philips.com/ultrasound

Bringing expertise and vision to your ultrasound education

Philips offers a wide array of clinical and technical education, online resources and training courses to meet the increasingly complex needs of healthcare professionals and staff members. Whatever your need, there is a medical education course or resource available that is specifically tailored to fulfill the learning requirements of you and your organization.

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Philips Medical Capital delivers flexible financial solutions to place state-of-the-art Philips medical products in healthcare facilities around the world. Our financial experts understand your unique financial needs and provide flexible solutions that optimize asset utilization, reduce costs, and increase financial flexibility.

Partnering to provide security solutions

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Please visit www.philips.com/CX50



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Philips Healthcare is part of Royal Philips Electronics

www.philips.com/healthcare
healthcare@philips.com
fax: +31 40 27 64 887

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Philips Healthcare
Global Information Center
P.O. Box 1286
5602 BG Eindhoven
The Netherlands